

A CHALLENGE ON CHALLENGES - DAY 3

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What is the end result(s) your audience will walk away with from your challenge?

What is the value within your challenge? (i.e. videos, PDFs, expert advice, etc)

What are the top two ways you want to market your challenge?

What length of time do you want to dedicate to marketing before your challenge starts? (I recommend 1-2 weeks)

What commitment will you make to yourself for marketing the challenge?
How often will you commit to doing it? (I recommend promoting your challenge 1-2 times per day!)
