

# **SELL WELL – DAY 1**

5 days to build a Value-Centered Sales®  
foundation that brings in the clients + cash

## GET SOLD ON YOURSELF

What is your mission and message in this business? What are you here to do/help with/accomplish?

What previous experiences, education, trainings, etc. have you had that make you the right person to support others with the mission/message listed above?

What else makes you uniquely qualified? Is it the way you combine everything listed above? Your intuition? Your own results? Your personality and ability to relate to others?

Now write your value statement below. This isn't about "proving" yourself but owning why YOU are the BEST person to help your ideal client solve their most pressing problem because of the value you bring to the table in your business!