

SELL WELL – DAY 5

5 days to build a Value-Centered Sales®
foundation that brings in the clients + cash

SELL WITH YOUR OWN STYLE

What type of coach/service provider do you see yourself as? Are you an ass-kicker? A nurturer? A strategist? A mix? Brain dump below.

How do you most like to connect with people? Do you empathize with them? Ask tons of questions? Share your own story? Ask their story? What's your personal connection style?

Taking into account how you serve and how you like to connect, what threads do you see? What feels unique to you? What stands out? Are you a strategist who loves to dive in and ask #allthequestions? Are you a nurturer who wants to hear someone's story to know them deeply?

Congruence is the key to selling, so based on what you uncovered above, what would be a congruent way for you to show up and sell (whether in posts, conversation, etc.)? Document it below then share it in The Lit Up & Loaded Entrepreneur group on Facebook!